

Product information

Personal Leadership Assessment for personal development

Personal development for managers and group development processes

Mature managers with good self-awareness are a prerequisite for successful leadership. We use Birkman Assessment to support managers and leaders in their individual development process. Assessment can be combined with individual coaching and managerial guidance.

Learning Objectives Birkman Assessment:

- Receive feedback on own motivation profile and identify interests, needs, strengths, socially adapted behaviours and stress profile
- Understanding how ones underlying needs, preferences and interests are similar and different from others and impact individual behaviours
- identify what is required to optimally lead and collaborate with others who have different preferences than oneself.
- Understand how to create synergies and collaboration in a group
- Being given tools and use a common language to create openness and a more optimal work environment for all

More information on Birkman can be found here: www.birkman.com

Questions:

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Behavior generally is predictable if we know how the person perceived the situation and what is important to him or her. While people's behavior may not appear rational to an outsider, there is reason to believe it usually is intended to be rational and it is seen as rational by them. An observer often sees behavior as non-rational because the observer does not have access to the same information or does not perceive the environment in the same way.

Edward E. Lawler III

