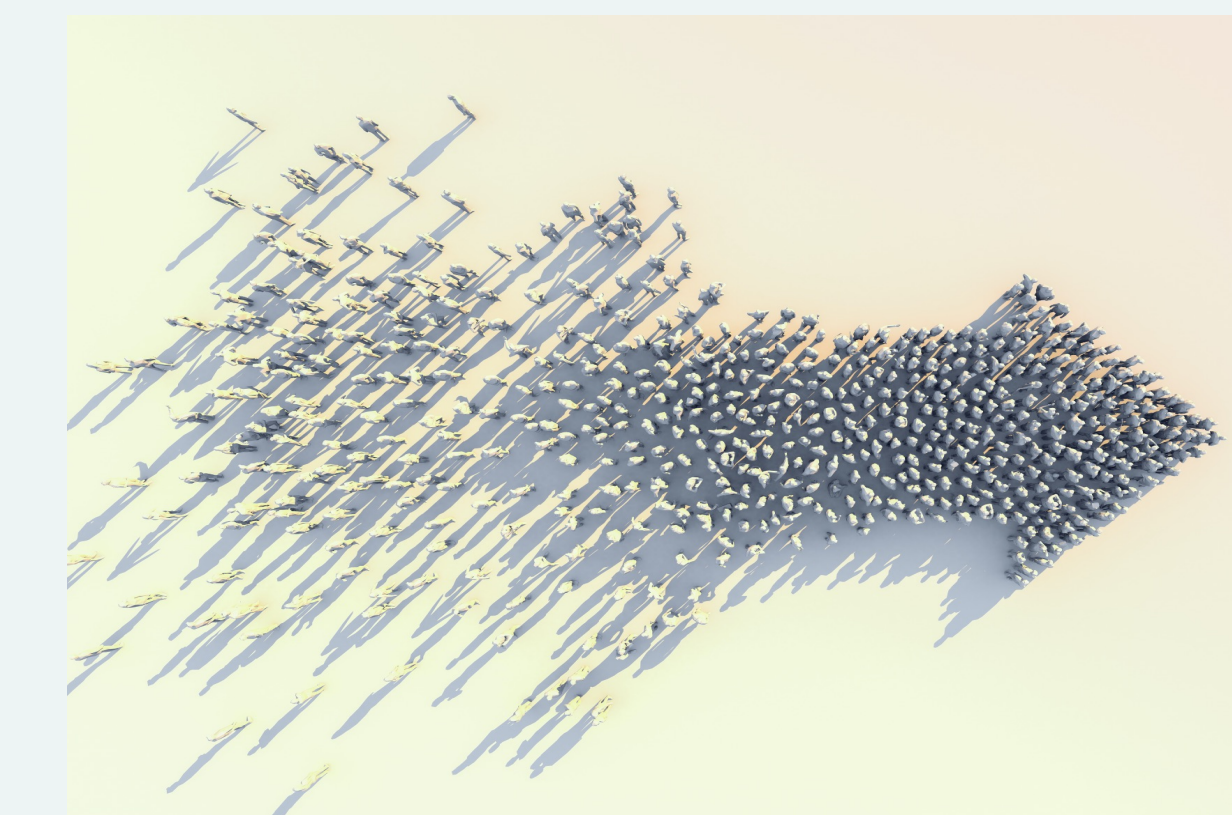


# Guideline – Pathways to impact canvas



This canvas is **a tool** for the research team to identify activities, resources and partners of essence for making impact. When filled it should **provide a summarized view of the journey from research to impact**.

## Some practical advice:

» Gather your team! Provide the guideline and printed copies (A3) of the canvas to the participants. Alternatively, check with your team if digital tools to share and fill in are preferred. Follow the suggested order to fill in the components of the canvas – starting with the stakeholders. Avoid using too many words and explanations. A first draft version shouldn't take long to complete. At the end – summarize and agree the next steps.

## 2. Background

Describe the reason for the research project and the challenges and the needs of the stakeholders.

## 4&5. Input & recourses

Describe present expertise and knowledge and what resources will be needed throughout the research project.

## 4&5. Research

Describe briefly the research activities, data sources, methods etc. Needed to solve the identified problems. Cross-check against *Input & resources*.

## 6. Activities

List key activities (research + others) planned to take place. It is also important to include rough timelines indicating what will be delivered and when.

## 7. Output

List the expected results and suggestions on how, and by who, outputs will be disseminated, communicated and exploited. Suggest key stakeholders (scientists, beneficiaries, governance etc.) for the various results.

## 8. Outcome

Describe the most essential short- and medium-term effects that will contribute to impact. Suggested metrics and targets would be of value. Mention potential partners and collaborators of importance to realize the impact.

## 1 Stakeholders

Specify what group(s) you are targeting, direct or indirect, and what is the expected value for the group(s). Start with the end in mind!

## 3. Impact & title

Try to be very specific and include potential metrics. Describe how your research output will contribute and can be linked to the long-term impact. Attempt to describe how the impact addresses the SDGs and Agenda 2030.

## Completion:

∞ Circle back for important revisions and correct any major inconsistencies. Is the potential impact and clearly outlined? Are the outlined planned research activities & results realistic?

**Pathways to Impact canvas**

**TITLE:** xxxxx..... Include an IMAPCT statement

<b>BACKGROUND</b> What is the challenge? What are the needs? Why is it important for the society?		<b>STAKEHOLDERS &amp; BENEFICIARIES</b> For whom are you creating value? How will the target group be engaged?		
<b>RESEARCH</b> How will the planned research address the challenges?	<b>ACTIVITIES</b> What activities will take place? When?	<b>OUTPUT</b> What results and deliverables are expected? How will outcome be created?	<b>OUTCOME</b> What changes are expected after dissemination, and exploitation? How do outcome contribute to impact?	<b>IMPACT</b> What benefits, effects and changes are expected? LONG-TERM Why is it important? What will be the evidence?
<b>INPUT &amp; RESOURCES</b> Which knowledge exist? What resources are needed? Potential collaborators?				

KI tool - Pathways to Impact canvas



BACKGROUND		STAKEHOLDERS & BENEFICIARIES			
<div>What is the reason for the project? Which challenges will the research address? Sustainable Development Goals contributions? Describe the societal importance</div>		<div>Who will use the results? Who will benefit? What is the unique value for the target group? When and how will target groups be engaged? Who are the key participants across the pathway?</div>			
RESEARCH	ACTIVITIES	OUTPUT	OUTCOME	IMPACT	
<div>Describe the planned research  How does the research plan address the challenges?</div>	<div>What activities will take place<ul style="list-style-type: none"><li>- Research</li><li>- Educational</li><li>- Interactions/engagement</li><li>- Utilization</li><li>.... and more</li></ul> Were the activities designed specifically to achieve the outcome? How?</div>	<div>Expected results and deliverables<ul style="list-style-type: none"><li>- Reports</li><li>- Publications</li><li>- New knowledge</li><li>- Intellectual assets</li><li>.... and more</li></ul> How will outcome be created?  What dissemination, exploitation and communication measures will be applied?</div>	<div>What changes are expected after dissemination, and exploitation?  SHORT TERM  MEDIUM TERM  Why are the effects important  What evidence is there of the outcome?  How do the outcome (immediate effects) contribute to Impact (long term effects)  What else is needed to reach Impact?<ul style="list-style-type: none"><li>• Who? How? What?</li></ul></div>	<div>What benefits, effects and changes are expected? LONG TERM<ul style="list-style-type: none"><li>• Scientific</li><li>• Social</li><li>• Economic</li><li>• Environmental</li></ul> Why is it important?  What kind of evidence is there (or could there be) of Impact?<ul style="list-style-type: none"><li>• Data</li><li>• Statements</li><li>• xxxx</li></ul></div>	
INPUT & RESORCES					
<div>What we invest  Which existing knowledge assets were used as a starting point?<ul style="list-style-type: none"><li>• Competence assets</li><li>• Relation assets</li><li>• Intellectual assets</li></ul> What kind of funding and/or support is needed?  What resources e.g., expertise and funding are needed? What are the specific needs?  Collaborators roles and responsibilities?</div>					

Instruction page