



**Professional Services**  
Communications Office

## The processing of personal data in recorded media (photo, film, audio): information and consent form

KI requires your consent to process and publish your personal data on its various channels (see below under Uses). If you give KI your consent to use and publish photographs, films, or other personal material, you retain the right to discontinue their use or withdraw your consent at any time and your sole discretion. This does not affect, however, any already published material or data. You also have the right to request at no cost a registry extract of your personal data as processed by KI and to have them corrected, restricted, or deleted. If photographs, films or other personal data are published on social media channels used by KI, they might be transferred to and processed in the USA or other third countries, where the protection of personal data is differs from that provided in the EU/EES through the GDPR. This can entail a certain risk as you do not have the same rights (e.g. to legal protection), for example, any entity processing your personal data in the USA is under fewer obligations than is the case in the EU/EES. After publishing on platforms such as social media or on the internet, material including personal data, is no longer fully controlled by KI and might be subject to the terms and conditions stipulated by each platform. By signing this form, you consent to the use of specified personal data by KI. KI is not obliged to notify you when the use or publication of data/photos/films/audio recordings is to occur or to recompense you for their collection/recording or future use. Your consent is effective from the first day of processing. If KI no longer needs to process your personal data, they will be erased. A lot of the information of Karolinska Institutet is public. If your personal data can be found in an official document, these may be disclosed by the Public Access to Information and Secrecy Act. If you have any questions about the processing of your personal data, contact the Communications and Public Relations Office ([communicationsoffice@ki.se](mailto:communicationsoffice@ki.se)) or the Data Protection Officer ([dataskyddsbud@ki.se](mailto:dataskyddsbud@ki.se)). Any complaints about the processing of your personal data may be addressed to the Swedish Authority for Privacy Protection ([imy.se](https://imy.se)).

### Consent to the processing of the following personal data

- My name
- My image in a photograph (photographs in which I appear)
- My image in a film (moving images in which I appear)
- My voice (statements by me in interviews etc.)
- My contact details

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Responsible for the processing of your personal data is Karolinska Institutet  
Karolinska Institutet, 171 77 STOCKHOLM | Phone: 08-524 800 00

[Here you will find information on GDPR and what to consider when processing personal data  
\(https://staff.ki.se/tools-and-support/gdpr-at-ki\)](https://staff.ki.se/tools-and-support/gdpr-at-ki)

## Uses

- Online content**  
Communication and marketing of KI's activities via the Internet, such as publication on KI websites. Publication and dissemination in advertisements for lectures arranged by KI, newsletters, etc.
- Printed content**  
Publication and dissemination via printed matter, such as advertisements for lectures arranged by KI, newsletters, brochures, etc.
- Online and printed marketing material**  
Publication in KI's external information and marketing materials.
- Social media**  
Publication on KI's social media channels: Facebook, Instagram, LinkedIn, Twitter, YouTube, etc.
- Press**  
Inclusion in the KI Mediabank (KI's stock of press images). Such images are used by the media in connection with a related publication.
- Live video broadcast**  
Live links to KI's channels.
- Video recording and publication**  
The showing of video material on KI's channels, in KI's presentation material, and on the KI websites.
- Audio recording and publication**  
The publication of live or recorded audio on KI's channels (e.g. podcasts).

## I have read and understood the above terms and give my consent

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**Signature**

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Name in print

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Place and date

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Email address

**To be completed by Karolinska Institutet**

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Contact person

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Department/Office/Division

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Email address

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Photographer

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Photographer's email address

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Purpose of recording (photo/film/audio)